

THE NATIONAL PROVISIONER®

SERVING MEAT, POULTRY, AND PREPARED FOODS PROCESSORS



25,075 Qualified Recipients\$135/M
8,126 Recipients @ Email Address\$350/M*
* includes transmission fee

Recipients of *The National Provisioner* are general management, plant operations, production, packaging, engineering, and warehousing and distribution personnel within all segments of the red meat, pork, poultry, seafood and prepared meats marketplace.

The National Provisioner has been published for over 100 years, and is the best read magazine in its field. Its readers are key decision makers who count on the monthly publication as a source of critical industry information concerning value-added new product development, packaging technology, safety technology, product marketing, material handling and more.

Selections Available: *

Business/Industry

Processed/Further Processed Meats	10,511
Processed/Further Processed Poultry	3,134
Processed/Further Processed Seafood.....	1,264
Prepared Foods & Specialties	2,827
Retailers	1,308
Slaughtering, Fabrication, Cutting, Rendering	810
Buying Office/Food service.....	313
Wholesalers and/or Distributors	2,214
Manufacturers/Suppliers of Equipment, Ingredients, Supplies	1,742
Other	952

Title/Function

General Management/Administration	10,855
Plant Operations/Production	7,580
R&D /Quality Control	3,710
Sales & Marketing	1,928
Purchasing	831
Other Function.....	171

* See next page for Buying Authority & # Of Employee counts.

NEW COUNTS!

Date:December, 2006

Source: BPA Audited
100% Controlled Circulation

Material Available:

- E-mail the file\$40/F
- 9T/1600/6250 BPI Mag Tape...\$100/F
- 3.5" Diskette\$50/F
- Pres. Sensit. Labels\$10/M
- Cheshire Labels.....N/C

Key Coding:.....\$3.00/M

Minimum Order: 5,000

E-mail List Rental:.....\$350/M
(includes e-mail blast)

Selections:

- State/SCF/ZIP.....\$15/M
- Business/Industry
- Title/Function.....\$15/M
- # Of Employees
- Buying Authority
- Phone.....\$60/M
- One Per Company\$100/F

Additional Charges:

- Splits.....\$25/each
- Deduping.....\$100/F

Sample mail piece required for approval.

Rental is for one time use only. As agents we believe this information is correct. However, we extend no warranty as to accuracy, deliverability, suitability or results through the use of this program. Quantities and rates are subject to change without notice.

This list should prove successful for: business publications, newsletters, seminars and conferences, computer hardware & software, general office supplies and equipment, safety equipment and much more.



National Provisioner Additional Selects:

# Of Employees	
1-19	7,407
20-99	6,385
100-499	5,297
500 +	3,308

These are additional selections available on this list. Please inquire for recent counts:

Buying Authority
Processing Equipment
Packaging Equipment
Packaging Materials
Ingredients
Warehousing & Distribution
Sanitation & Maintenance
QA/QC, Instrumentation & Control
Material Handling & Equipment